

## **BUSINESS SERVICES**

Quarterly Update First Quarter 2019





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## Q1 2019 Highlights

### May 2019

For the first quarter of 2019, the SCA Business Services Index increased by approximately 22%, significantly outperforming the S&P 500 which was up 500%. Most sectors including Information Services, HR Services, Marketing Services and BPO all significantly outperformed the broader markets. Only Staffing Services, where a record low unemployment rate and immigration concerns have negatively impacted growth rates, was inline with the broader markets.

M&A activity in the Business Services sector was down slightly from the activity levels experienced in 2018 and was dominated by strategic acquisitions and dispositions, as leading service providers across sectors sought to enhance their market leadership. With private equity firms continuing to sit on significant amounts of dry powder, we expect private equity driven M&A to return to 2018 levels during the rest of 2019. Notable merger and acquisition transactions during the quarter included:

- Willis Towers Watson (NASDAQ: WLTW), a leading HR consulting firm, acquired TRANZACT, a direct-to-consumer health care platform that links individuals to U.S. insurance carriers, for \$1.2 billion.
- Kforce Inc. (NASD: KFRC) completed the sale of its federal government solutions subsidiary, Kforce Government Solutions Inc., to ManTech International Corp. for an aggregate cash purchase price of \$115.0 million.
- ASGN Inc. (NYSE: ASGN), a leading professional staffing provider, acquired DHA Group, a provider
  of staffing services to the FBI and other government entities, for \$46 million.
- Addison Group, a portfolio company of Odyssey Investment Partners, acquired DLC Group, a provider of finance and accounting consulting and staffing services based in Southern California, from Gryphon Investors.
- BV Investment Partners has acquired a majority stake in Dallas-based RKD Group, a provider of omnichannel fundraising and marketing services for the nonprofit sector.
- Kelly Services (NASD: KELYA) sold its legal staffing business unit to Trustpoint. One and announced two engineering acquisitions, Global Technology Associates LLC, or GTA, and NextGen Global Resources LLC that are focused on the 5G technology space.

We welcome your comments and hope you find our SOLIConnect report informative.

Gregg F Hagood

**Gregory Hagood** *Head of Investment Banking Senior Managing Director*ghagood@soliccapital.com

Edward R. Casas Chairman & CEO Senior Managing Partner ecasas@soliccapital.com





## Recent Representative Engagements \*



<sup>\*</sup> Includes transactions led by the team of SOLIC professionals at predecessor firms

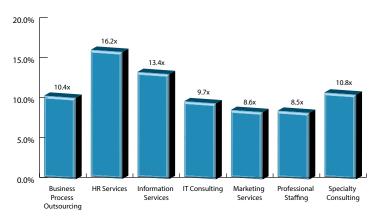
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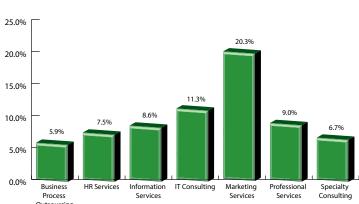


# Market Overview

# Enterprise Value to NTM EBITDA by SCA Sector

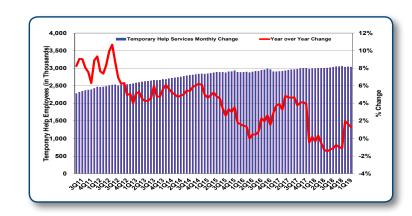


LTM Annual Revenue Growth by SCA Sector

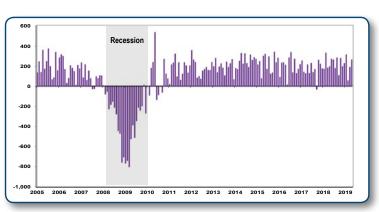


While M&A activity in the Business Services sector was down slightly, Revenue and EBITDA valuation multiples increased in Q1 2019, compared to Q4 2018.

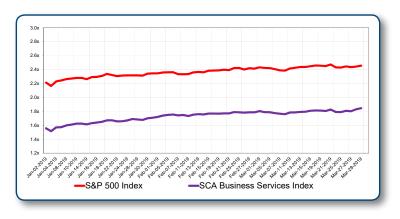
## Temporary Help Services Trends



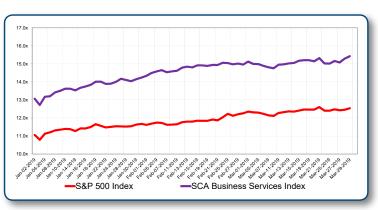
## Net Change in U.S. Employment



## SCA Business Services Universe vs. S&P 500 Total Enterprise Value / Revenue



SCA Business Services Universe vs. S&P 500 Total Enterprise Value / EBITDA



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<sup>\*</sup> Please see pages 22-25 for SCA Business Services Universe and additional information in the "Notes" section at the end of this report

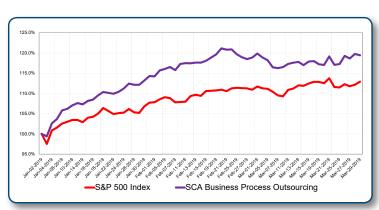


# Sector Stock Performance (one year)

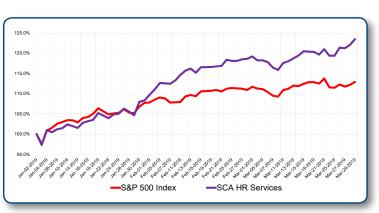
SCA Business Services Universe vs. S&P 500

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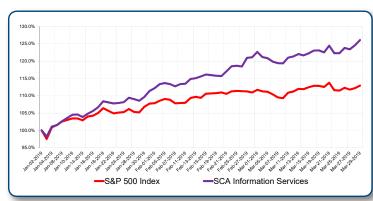
SCA Business Process
Outsourcing Sector vs. S&P 500



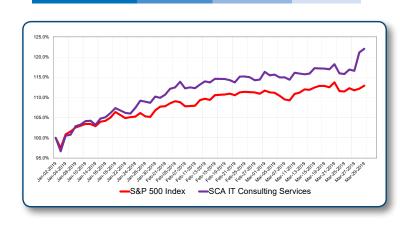
## SCA HR Services Sector vs. S&P 500



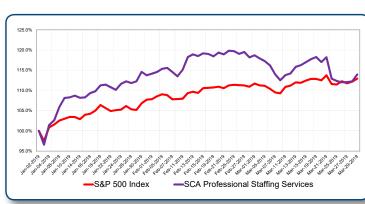
SCA Information Services Sector vs. S&P 500



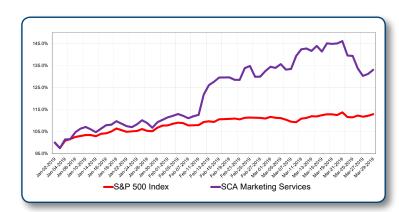
## SCA IT Consulting Sector vs. S&P 500



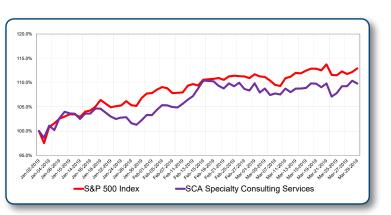
## SCA Professional Staffing Sector vs. S&P 500



## SCA Marketing Services Sector vs. S&P 500



## SCA Specialty Consulting Sector vs. S&P 500



<sup>\*</sup> Please see pages 22-25 for SCA Business Services Universe and additional information in the "Notes" section at the end of this report

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## Motable Industry Developments

## Q1 GDP Growth Tops Expectations

The Bureau of Labor Statistics reported a robust Q1 GDP growth of +3.2%, beating the Dow Jones expected growth of +2.5% and the revised GDP growth of +2.2% last quarter. It represents the first time since 2015 that the GDP Q1 growth rate topped +3.0%. Q1 growth was fueled by increases in state and local government spending, accelerations in private inventory investment and in exports, and a smaller decrease in residential investment. The acceleration of growth was slightly offset by decreases in federal government spending and imports. Business investment spending increased by +1.5%, personal consumption increased +1.2%, and government spending increased +2.4% compared to last guarter. Q1 GDP growth helps offset fears of slowing global growth but the U.S.-Chinese trade uncertainty and weak economic data in many countries (e.g., Germany, Korea, and Japan) pose risks; Q2 results will indicate the economy's ability to sustain its current economic momentum.

## S&P Information Technology Index Rebounds in First Quarter 2019

The Standard and Poor's Information Technology Index experienced a rebound in Q1 2019 after sharp declines in Q4 2018. The Index experienced an increase of 19.37% during the first quarter in 2019, with an increase of 4.75% in March. Despite uncertainty surrounding continued trade tariff discussions, the Tech sector experienced a significant rebound as a result of increased consumer spending and consumer confidence in the industry. The S&P Information Technology Index outperformed the S&P 500 index by +6.27% during the first quarter of 2019, despite the S&P 500 index posting its best quarterly performance in 10 years of +13.1%.

## **First Quarter 2019**

## March Posted the Slowest Employment Increase in 18 Months, Adding 129,000 Jobs

According to the March ADP National Employment Report, total nonfarm payroll employment increased by +129,000 jobs, compared to the previous month. Goods-producing employment decreased by -6,000 jobs in March after experiencing a growth in February of +44,000 jobs. Service-providing employment rose by +135,000 jobs in March, a slight decline from the gain of +139,000 last month. The ADP National Employment Report indicates that Education & Health increased by +56,000 jobs in March, Professional & Business grew by +41,000, Leisure & Hospitality grew by +13,000, Transportation & Utilities grew by +9,000, Construction decreased by -6,000 jobs. and Manufacturing decreased by -2,000 jobs. The unemployment rate remained unchanged, compared to the prior month, at 3.9% in March. Q1 employment momentum slowed across most industries and company sizes, a function of a weakening job market, trade uncertainty, fading fiscal stimulus, and the lagged impact of Fed tightening.

## **Temporary Penetration Rate Remains Unchanged**

Temporary jobs decreased by -5,400 in Q4 while Temp jobs were up 1.5% in March compared to the same month a year ago. The temporary penetration rate continued its 37th consecutive guarter of year-overyear increases in demand. The "temporary penetration rate" represents the percentage of temporary workers to total workers and is commonly used as a metric to track the staffing sector. The temporary penetration remained unchanged at 1.7% of the total labor market in March, versus a low of 1.3% in June 2009, according to the Bureau of Labor Statistics. The temporary penetration rate is significant, as marginal increases have a larger macroeconomic impact, amplifying growth as the broader labor market improves. It represents temporary help as a percentage of total employment, a proxy for short-term labor demand. GDP growth, rising wages, reduced government regulations, and lower corporate tax rates are likely to foster future temp help momentum, with growth expected to continue into Q2 2019.

### Small Business Optimism Remains High at 101.8 in 2018

The most recent National Federation of Independent Business (NFIB) report stated the NFIB Small Business Optimism Index remained basically unchanged in March, up +0.1 point from the prior month. Hiring of new employees has strengthened to record levels over the past 2 months, with job creation breaking the 45-year record in February with a net addition of .52 workers per firm. Per the report, 60% of small business owners reported hiring or trying to hire with 54% (representing 90% of those hiring or trying to hire) reported few or no qualified applicants to fill the positions. Despite the lack of qualified applicants, job creation plans for small businesses continue to strengthen. Employment hiring, increases in employee compensation, and near records of capital expenditures on equipment continue to demonstrate confidence in the economy from small business owners.

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# Selected M&A Transactions

| Date         | Target  | Buyer   | Enterprise<br>Value<br>(\$ mm)                         | Enterprise<br>Value /<br>Revenue    | Enterprise<br>Value /<br>EBITDA |  |  |  |
|--------------|---|---|--|-------------------------------------|---------------------------------|--|--|--|
| Busines      | s Process Outso   | ourcing   |  |                                     |                                 |  |  |  |
| 03/18/19     | Worldpay, Inc.  | Fidelity National Informatio Services, Inc.   | n<br>\$43,406.3  | 11.1x                               | 28.0x                           |  |  |  |
| Description: | Fidelity National Information Services, Inc. (NYSE:FIS) entered into an agreement and plan of merger to acquire Worldpay, Inc. (NYSE:WP) for \$35.2 billion. Worldpay, Inc., through its subsidiary, Worldpay Holding, LLC, provides electronic payment processing services in the U.S., Europe, Asia, and Australia. Worldpay, Inc. was incorporated in 2009 and is headquartered in Cincinnati, Ohio.   |   |  |                                     |                                 |  |  |  |
| 03/08/19     | Trans-Fast Remittance L   | LC Mastercard Incorporated  | \$450.0  | n/a                                 | n/a                             |  |  |  |
| Description: | GCP Capital Partners LLC  | NYSE:MA) entered into an agreement<br>C for \$450 million. Trans-Fast Remittan<br>d in 1988 and is based in New York.   | •  |                                     |                                 |  |  |  |
| 03/04/19     | Mist Systems, Inc.  | Juniper Networks, Inc.  | \$405.0  | n/a                                 | n/a                             |  |  |  |
| Description: | approximately \$410 million experience by applying reprocess telemetry, using control of the cont | YSE:JNPR) entered into a definitive agn. Mist Systems, Inc. offers technology al-time big data scale statistics, signal cloud managed access points, network 2014 and is based in Cupertino, Califo | services that transprocessing, and melements, and clie | sform the indoc<br>achine intellige | r wi-fi<br>ence to              |  |  |  |
| 02/28/19     | SpeedPay, Inc.  | ACI Worldwide, Inc.   | \$750.0  | 2.1x                                | 8.3x                            |  |  |  |
| Description: | from The Western Union (  | DAQ:ACIW) (ACIW) entered into a deficompany (NYSE:WU) for \$750 million.utility, auto finance, mortgage, insurancorado.   | SpeedPay, Inc. pr                                      | ovides electror                     | ic and cash                     |  |  |  |
| 02/21/19     | Avalara, Inc.   | Undisclosed Buyer   | \$3,125.4  | 11.5x                               | n/a                             |  |  |  |
| Description: | An undisclosed buyer acquired a 7.05% stake in Avalara, Inc. (NYSE:AVLR) from Warburg Pincus XI Partners, L.P., fund of Warburg Pincus LLC and Wpxi Finance, Lp for approximately \$230 million. Avalara, Inc. provides cloud-based solutions for transaction tax compliance worldwide. Avalara, Inc. was incorporated in 1999 and is headquartered in Seattle, Washington.   |   |  |                                     |                                 |  |  |  |



| Date         | Target  | Buyer  | Enterprise<br>Value<br>(\$ mm)   | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |
|--------------|---|--|--|----------------------------------|---------------------------------|--|
| 02/01/19     | MicroPact Inc.  | Tyler Technologies, Inc.   | \$204.2  | 2.9x                             | n/a                             |  |
| Description: | Capital Partners LP and others fo management and business proce   | YL) signed a definitive agreement to approximately \$210 million. Micross management software solutions any was founded in 1997 and is ba                                | Pact Inc. deve<br>to customers   | elops and provice in government, | les case                        |  |
| 01/30/19     | RhythmOne plc   | Taptica International Ltd.   | \$162.3  | 0.5x                             | 10.7x                           |  |
| Description: | Taptica International Ltd. (AIM:TAP) made an offer to acquire RhythmOne plc (AIM:RTHM) for approximately \$150 million. RhythmOne plc operates as an online advertising technology company that connects brands and audiences through digital advertising and content distribution primarily in the U.S. RhythmOne plc was founded in 2004 and is headquartered in San Francisco, California. |  |  |                                  |                                 |  |
| 01/22/19     | Repay Holdings, LLC   | Thunder Bridge Acquisition, Ltd.   | \$672.6  | n/a                              | n/a                             |  |
| Description: | Repay Holdings, LLC from Corsai approximately \$670 million. Repa   | NasdaqCM:TBRG) entered into a d<br>ir Capital LLC and the managemen<br>y Holdings, LLC develops vertical i<br>l3 and is based in Atlanta, Georgia                        | nt team of Repaintegrated platf  | ay Holdings LL0                  | C for                           |  |
| 01/16/19     | First Data Corporation  | Fiserv, Inc.   | \$41,215.6   | 4.7x                             | 12.5x                           |  |
| Description: | New Omaha Holdings L.P. and ot technology and solutions for merc  | ered into a definitive agreement to<br>hers for \$21.3 billion. First Data Co<br>chants, financial institutions, and ca<br>crica, and the Asia Pacific. First Data<br>a. | orporation proving the proving | ides commerce<br>ne U.S., Canada | enabled<br>a, Europe,           |  |
| 01/14/19     | Connect First, Inc.   | RingCentral, Inc.  | \$40.0   | n/a                              | n/a                             |  |
| Description: | Connect First, Inc. develops a clo  | ntered into a definitive agreement to<br>ud-based outbound/blended custo<br>any was founded in 2005 and is ba  | mer engageme   | ent platform for                 |                                 |  |
| 01/08/19     | First Billing Services, LLC   | Paya, Inc.   | \$57.5   | n/a                              | n/a                             |  |
| Description: |   | ervices from The Connor Group for<br>nt and payment solutions to utility a<br>d is based in Dayton, Ohio.  |  | •                                |                                 |  |

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| Date         | Target   | Buyer   | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |
|--------------|--|---|--------------------------------|----------------------------------|---------------------------------|
| Consult      | ing Services   |   |                                |                                  |                                 |
| 03/19/19     | Green Grow Farms LLC   | Iconic Brands, Inc.   | \$55.3                         | n/a                              | n/a                             |
| Description: |  | ) signed a letter of intent to acquire training, guidance, and support se                                     |                                |                                  |                                 |
| 03/14/19     | PIEtech, Inc.  | Envestnet, Inc.   | \$500.0                        | n/a                              | n/a                             |
| Description: | group of sellers for approximately                               | ered into an agreement and plan of<br>\$500 million. PIEtech, Inc. develo<br>stry. The company was founded in | ps financial pla               | nning software                   | for financial                   |
| 03/13/19     | Strong-Bridge Holdings, Inc.                                     | HCL America, Inc.   | \$45.0                         | 1.0x                             | n/a                             |
| Description: | River Capital Partners and others                                | stock purchase agreement to acquive for \$45 million. Strong-Bridge Holey was founded in 2018 and is base     | dings, Inc. prov               | vides digital tran               |                                 |
| 03/10/19     | Figure Eight Inc.  | Appen Limited   | \$300.0                        | 10.3x                            | n/a                             |
| Description: | ,  | d into a definitive agreement to acc<br>an-in-the-loop machine learning pla<br>co, California.                |                                | •                                |                                 |
| 02/27/19     | Workday and Cornerstone<br>OnDemand Business of Wipro<br>Limited | Alight Solutions LLC  | \$110.0                        | 2.2x                             | n/a                             |
| Description: | from Wipro Limited (BSE:507685)                                  | an agreement to acquire Workday<br>) for approximately \$110 million. W<br>al management and financial soluti | orkday and Co                  | rnerstone OnDe                   |                                 |
| 02/13/19     | VIP Digital Communities<br>Holding                               | Exxe Group Inc.   | \$8.0                          | n/a                              | n/a                             |
| Description: | Exxe Group Inc. (OTCPK:AXXA)                                     | signed a memorandum of understa<br>Communities Holding offers a med<br>y.                                     |                                | •                                |                                 |

| Date         | Target   | Buyer   | Enterprise<br>Value<br>(\$ mm)     | Enterprise<br>Value /<br>Revenue     | Enterprise<br>Value /<br>EBITDA |  |  |
|--------------|--|---|------------------------------------|--------------------------------------|---------------------------------|--|--|
| 02/12/19     | Ellie Mae, Inc.  | Thoma Bravo, LLC; Thoma<br>Bravo Fund XIII LP   | \$3,380.7                          | 7.0x                                 | 59.6x                           |  |  |
| Description: | Thoma Bravo Fund XIII LP managed by Thoma Bravo, LLC entered into a definitive agreement to acquire Ellie Mae, Inc. (NYSE:ELLI) for \$3.6 billion. Ellie Mae, Inc. provides cloud-based platform for the mortgage finance industry. Ellie Mae, Inc. was founded in 1997 and is headquartered in Pleasanton, California.  |   |                                    |                                      |                                 |  |  |
| 02/12/19     | Ushr Inc.  | Dynamic Map Planning Co.,<br>Ltd.   | \$199.1                            | n/a                                  | n/a                             |  |  |
| Description: | Dynamic Map Platform Co., Ltd. entered into an agreement to acquire Ushr Inc. from EnerTech Capital, Emerald Technology Ventures AG, General Motors Ventures, LLC, Forté Ventures LP, and others for \$181 million. Ushr Inc. develops autonomous vehicle navigation software and includes mapping by interpreting and communicating street view navigation for efficient travelling. Ushr, Inc. was incorporated in 2016 and is based in Livonia, Michigan.   |   |                                    |                                      |                                 |  |  |
| 01/18/19     | Fulcrum IT Services, LLC   | Huntington Ingalls Industries, Inc.   | \$194.0                            | n/a                                  | n/a                             |  |  |
| Description: | from Boyne Capital Partners, LLC and solutions in the areas of informission systems, human capital company of the company of the capital capital company of the capital ca | (NYSE:HII) entered into an agreer<br>and Grindstone Partners, LLC. Furnation technology, cyber security,<br>consulting, and healthcare services<br>and is based in Centreville, Virginia. | ılcrum IT Servi<br>intelligence an | ces, LLC providallysis and operation | les services<br>ations,         |  |  |

| HR Services  |   |   |  |                                 |                |  |  |  |  |
|--------------|---|---|--|---------------------------------|----------------|--|--|--|--|
| 02/19/19     | Portfolium, Inc.  | Instructure, Inc.   | \$42.9                                       | n/a                             | n/a            |  |  |  |  |
| Description: | a cloud-based platform that offers, while giving learning | ST) entered into an agreement to ac<br>at enables students with opportunitie<br>g institutions and employers the tool<br>incorporated in 2014 and is based in | es to capture, curate, is they need to asses | and convert sk<br>s competencie | kills into job |  |  |  |  |
| 02/07/19     | Py Learning, Inc.   | Hired, Inc.   | n/a  | n/a                             | n/a            |  |  |  |  |
| Description: |   | arning, Inc. from Y Combinator Manarning platform for interactive courseson, Massachusetts.   | •  | •                               | •              |  |  |  |  |

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| Date         | Target  | Buyer  | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |  |
|--------------|---|--|--------------------------------|----------------------------------|---------------------------------|--|--|
| 02/04/19     | The Ultimate Software Group, Inc.   | Hellman & Friedman LLC;<br>JMI Management, Inc.; The<br>Blackstone Group L.P.; GIC<br>Pte. Ltd.; Canada Pension<br>Plan Investment Board | \$10,822.4                     | 9.5x                             | 88.0x                           |  |  |
| Description: | Hellman & Friedman LLC, JMI Management, Inc., The Blackstone Group L.P. (NYSE:BX), GIC Pte. Ltd., Canada Pension Plan Investment Board and other investors entered into an agreement and plan of merger to acquire The Ultimate Software Group, Inc. (NasdaqGS:ULTI) (ULTI) for \$11 billion. The Ultimate Software Group, Inc. provides cloud-based human capital management solutions to enterprise companies, midmarket companies, and companies in strategic markets in the U.S., Canada, Europe, the Asia Pacific, and internationally. The company was founded in 1990 and is headquartered in Weston, Florida. |  |                                |                                  |                                 |  |  |
| 01/17/19     | Discovery Benefits, Inc.  | WEX Inc.   | \$444.7                        | 4.4x                             | n/a                             |  |  |
| Description: | approximately \$430 million. Disco  | n agreement to acquire 95% stake overy Benefits, Inc. provides employed is based in Fargo, North Dakota.                                 | yee benefit adr                |                                  | rices. The                      |  |  |
| 01/15/19     | Sage Payroll Solutions  | iSolved HCM, LLC   | \$99.6                         | 2.1x                             | n/a                             |  |  |
| Description: | iSolved HCM, LLC entered into an agreement to acquire Sage Payroll Solutions from The Sage Group plc (LSE: SGE) for approximately \$100 million. Sage Payroll Services offers Web based payroll processing solutions, and offers tax filing and payment, payroll accounting, new hire reporting, retirement plans, time and attendance systems, direct deposit, and 401k evaluation services. The company is based in St. Petersburg, Florida.  |  |                                |                                  |                                 |  |  |
| 01/02/19     | YourCause, LLC  | Blackbaud, Inc.  | \$157.0                        | n/a                              | n/a                             |  |  |
| Description: | Blackbaud, Inc. (NasdaqGS:BLKB) acquired YourCause, LLC from Providence Strategic Growth Capital Partners LLC and others for approximately \$160 million. YourCause, LLC develops and provides software as a service (SaaS) based employee engagement and grants management solutions for employees and nonprofits. YourCause, LLC was founded in 2007 and is based in Plano, Texas.  |  |                                |                                  |                                 |  |  |

| Date         | Target                                     | Buyer  | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |
|--------------|--|--|--------------------------------|----------------------------------|---------------------------------|
| IT Servic    | es   |  |                                |                                  |                                 |
| 03/18/19     | Tactical Communications<br>Group, LLC      | Curtiss-Wright Corporation   | \$50.0                         | 3.3x                             | n/a                             |
| Description: | Communications Group, LLC prov             | E:CW) acquired Tactical Communic<br>rides tactical data link software solution<br>founded in 1993 and is headquart   | utions for the n               | nilitary commun                  | ity. Tactical                   |
| 03/07/19     | Azuqua, Inc.                               | Okta, Inc.   | \$52.5                         | n/a                              | n/a                             |
| Description: | million. Azuqua, Inc. develops and         | ered into definitive agreement to ac<br>I operates a digital automation plat<br>y was incorporated in 2010 and is l  | form for integra               | ation of softwar                 | e as a service                  |
| 02/28/19     | The Flexential Fort Lauderdale Data Center | Landmark Infrastructure Holding Company LLC  | \$25.5                         | n/a                              | n/a                             |
| Description: | •  | Company LLC acquired The Flexer .45 million. The Flexential Fort Lau   |                                |                                  |                                 |
| 02/11/19     | Determine, Inc Substantially All Assets    | Corcentric Collective Business System Corp.  | \$46.0                         | 1.8x                             | n/a                             |
| Description: | (OTCPK:DTRM) for \$29.8 million.           | stem Corp. acquired substantially Substantially All Assets of Determ ract lifecycle management (ECLM)  | ine, Inc. compi                |                                  | s-a-service                     |
| 02/07/19     | Webroot Inc.                               | Carbonite, Inc.  | \$618.5                        | 2.9x                             | n/a                             |
| Description: | approximately \$620 million. Webro         | B) entered into a definitive agreement of the contract of the company was founded to the company was f | net threat dete                | ction solutions                  | for                             |
| 02/06/19     | Anchor FM Inc.                             | Spotify Technology S.A.  | \$154.7                        | n/a                              | n/a                             |
| Description: | , , ,                                      | POT) entered into definitive agreer and a website to broadcast short 5 and is based in New York.   | •                              |                                  |                                 |

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| Date         | Target  | Buyer  | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |  |
|--------------|---|--|--------------------------------|----------------------------------|---------------------------------|--|--|
| 01/31/19     | Catalyst Repository Systems, Inc.   | Open Text Corporation  | \$75.0                         | n/a                              | n/a                             |  |  |
| Description: | million. Catalyst Repository Syste for litigation support, compliance,  | Open Text Corporation (NasdaqGS:OTEX) acquired Catalyst Repository Systems, Inc. for approximately \$75 million. Catalyst Repository Systems, Inc. designs, builds, hosts, and supports e-discovery software solutions for litigation support, compliance, and document management. The company was founded in 1998 and is based in Denver, Colorado with data centers in the U.S. and Japan.                                      |                                |                                  |                                 |  |  |
| 01/30/19     | LGS Innovations LLC   | CACI, Inc Federal  | \$750.0                        | n/a                              | n/a                             |  |  |
| Description: | CACI, Inc Federal entered into a purchase and sale agreement to acquire LGS Innovations LLC from Madison Dearborn Capital Partners VI, L.P., managed by Madison Dearborn Partners, LLC and CoVant Management, Inc. for \$750 million. LGS Innovations LLC, a technology company, provides custom and commercial communications, research and development, and supporting services. LGS Innovations LLC was founded in 2006 and is based in Herndon, Virginia. |  |                                |                                  |                                 |  |  |
| 01/28/19     | DHA Group Inc.  | ECS Federal, LLC   | \$46.0                         | 0.9x                             | n/a                             |  |  |
| Description: | information technology, and mana  | N) acquired DHA Group, Inc. for \$4 agement and consulting services to ed in 1994 and is based in Washing  | federal gover                  |                                  |                                 |  |  |
| 01/28/19     | Satori Software, Inc.   | BCC Software, Inc.   | \$70.0                         | n/a                              | n/a                             |  |  |
| Description: | Inc. develops contact data quality Fortune 500 enterprises in health  | BCC Software, Inc. acquired Satori Software, Inc. from Quadient for approximately \$70 million. Satori Software, Inc. develops contact data quality and mailing preparation solutions for small businesses, large enterprises, and Fortune 500 enterprises in healthcare, financial services, education, direct marketing, fundraising, and other industries. The company was founded in 1982 and is based in Seattle, Washington. |                                |                                  |                                 |  |  |
|              | 01.417.0  | DI T I I '   | ¢50.7                          |                                  |                                 |  |  |
| 01/22/19     | SLAIT Consulting, LLC   | ePlus Technology, inc.   | \$50.7                         | n/a                              | n/a                             |  |  |

| Date         | Target   | Buyer  | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |
|--------------|--|--|--------------------------------|----------------------------------|---------------------------------|--|
| 01/15/19     | AppRiver, LLC  | Zix Corporation  | \$268.5                        | n/a                              | n/a                             |  |
| Description: | Equity IV LP managed by Marlin I   | entered into a definitive agreemer<br>Equity Partners, LLC and others for<br>cyber security solutions to business<br>eze, Florida. | r approximately                | y \$280 million. A               | AppRiver, LLC                   |  |
| 01/08/19     | Dynasty Marketplace, Inc.  | AppFolio, Inc.   | \$60.0                         | n/a                              | n/a                             |  |
| Description: | AppFolio, Inc. (NasdaqGM:APPF) acquired Dynasty Marketplace, Inc. for \$60 million. Dynasty Marketplace, Inc. develops artificial intelligence based software for real estate business. The company was incorporated in 2016 and is based in Venice, California. |  |                                |                                  |                                 |  |

| Market       | ing Services  |  |           |      |     |  |  |
|--------------|---|--|-----------|------|-----|--|--|
| 03/31/19     | MG LLC  | Willis Towers Watson Public<br>Limited Company | \$1,400.0 | 5.4x | n/a |  |  |
| Description: | Willis Towers Watson Public Limited Company (NasdaqGS:WLTW) entered into definitive agreement to acquire MG LLC from Clayton, Dubilier & Rice, Inc. and others for \$1.4 billion. MG LLC, doing business as TRANZACT, provides end-to-end customer acquisition solutions using platforms, marketing techniques, case management practices, and sales execution strategies for the distribution of direct-to-consumer insurance products in America. The company was founded in 1997 and is based in Fort Lee, New Jersey. |  |           |      |     |  |  |
| 03/04/19     | Local Projects, LLC   | MTM Choice LLC                                 | \$30.6    | n/a  | n/a |  |  |
| Description: | MTM Choice LLC acquired Local Projects, LLC from Jacob Barton for \$30.6 million. Local Projects, LLC operates as a marketing agency that provides design and production services that integrate physical design with digital media. The company was founded in 2001 and is based in New York.  |  |           |      |     |  |  |
| 02/11/19     | Pineapple Ventures, Inc.  | Pineapple Express, Inc.                        | \$62.5    | n/a  | n/a |  |  |
| Description: | Pineapple Express, Inc. (OTCPK:PNPL) signed a non-binding letter of intent to acquire Pineapple Ventures, Inc., a provider of cannabis industry investment consultancy services. The company was founded in 2017 and is based in Los Angeles, California.   |  |           |      |     |  |  |

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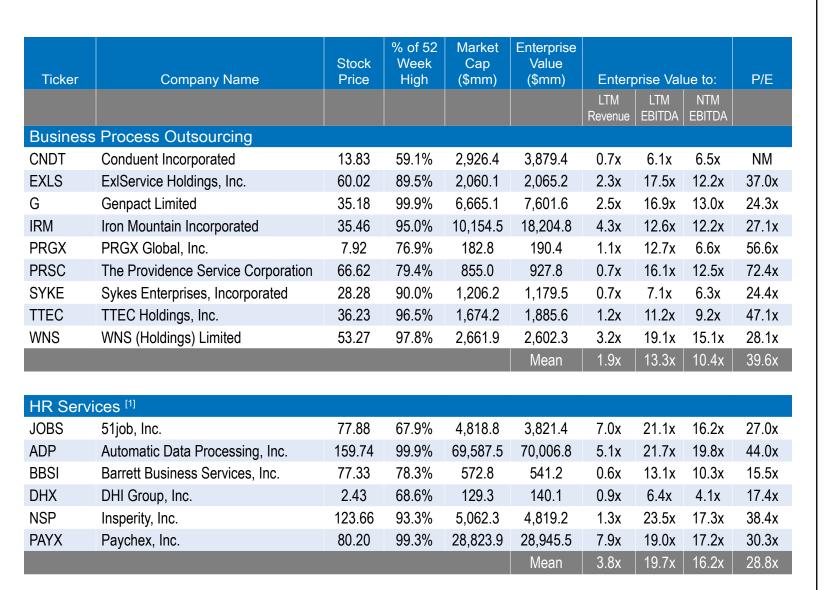
| Date         | Target   | Buyer   | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |
|--------------|--|---|--------------------------------|----------------------------------|---------------------------------|--|
| 02/02/19     | Merdeli Marketing and Erik<br>Kellar Photography   | Osprey Capital, LLC   | n/a                            | n/a                              | n/a                             |  |
| Description: | Merdeli, LLC provides website de   | erdeli Marketing and Erik Kellar Pho<br>esign, search engine optimization, s<br>notography operates as a photogra | social media m                 |                                  |                                 |  |
| 01/30/19     | RobbinsKersten Direct, Inc.  | BV Investment Partners; BV Investment Partners Fund IX  | n/a                            | n/a                              | n/a                             |  |
| Description: | BV Investment Partners Fund IX, fund of BV Investment Partners in partnership with the management team of RobbinsKersten Direct, Inc. acquired a majority stake in RobbinsKersten Direct, Inc. RobbinsKersten Direct, Inc. provides fundraising and marketing agency services. The company was founded in 1970 and is based in Richardson, Texas.  |   |                                |                                  |                                 |  |
| 01/23/19     | iContact LLC   | j2 Global, Inc.   | \$49.0                         | n/a                              | n/a                             |  |
| Description: | \$49 million. iContact LLC offers e  | ) acquired iContact, LLC from Cision mail marketing software and solution and in 2003 and is headquartered        | ons for small a                | nd medium bus                    | inesses                         |  |
| 01/23/19     | Trendkite, Inc.  | Cision Ltd.   | \$221.1                        | 8.7x                             | n/a                             |  |
| Description: | Cision Ltd. (NYSE:CISN) acquired Trendkite, Inc. for approximately \$220 million. Trendkite, Inc. develops and provides public relations (PR) and media monitoring software to agencies and corporate brands to help measure and analyze the impact of their PR efforts across multiple channels with minimal effort. Trendkite, Inc. was founded in 2012 and is based in Austin, Texas. |   |                                |                                  |                                 |  |
| 01/09/19     | Hinge Consulting, LLC  | Vora Ventures LLC   | n/a                            | n/a                              | n/a                             |  |
| Description: |  | ge Consulting, LLC, a provider of or<br>n 2015 and is based in Cincinnati, (                                      | •                              | ce performance                   | services                        |  |

| Date                  | Target   | Buyer   | Enterprise<br>Value<br>(\$ mm) | Enterprise<br>Value /<br>Revenue | Enterprise<br>Value /<br>EBITDA |  |  |  |  |
|-----------------------|--|---|--------------------------------|----------------------------------|---------------------------------|--|--|--|--|
| Professional Staffing |  |   |                                |                                  |                                 |  |  |  |  |
| 03/25/19              | Alliance of Computer Professionals, Inc.   | Diversant, LLC  | n/a                            | n/a                              | n/a                             |  |  |  |  |
| Description:          |  | of Computer Professionals, Inc. from nation technology (IT) staffing servin, Minnesota.                   |                                |                                  | •                               |  |  |  |  |
| 03/19/19              | Seville Staffing, LLC  | Intermountain Staffing, Inc.  | n/a                            | n/a                              | n/a                             |  |  |  |  |
| Description:          | Intermountain Staffing, Inc. acquired Seville Staffing, LLC, a provider of temporary staffing services to administrative, light industrial, and skilled manufacturing segments. The company was founded in 1979 and is based in Chicago, Illinois.   |   |                                |                                  |                                 |  |  |  |  |
| 03/01/19              | Kforce Government Holdings, Inc.   | ManTech International Corporation   | \$115.0                        | n/a                              | 13.0x                           |  |  |  |  |
| Description:          | Government Holdings, Inc. from h   | n (NasdaqGS:MANT) entered into<br>Kforce Inc. (NasdaqGS:KFRC) for a<br>es staffing solutions. The company | approximately S                | \$120 million. Kf                | orce                            |  |  |  |  |
| 02/25/19              | TalentRISE, LLC  | Aleron Group  | n/a                            | n/a                              | n/a                             |  |  |  |  |
| Description:          |  | E, LLC, a provider of executive sea<br>LLC was founded in 2008 and is ba                                  |                                | •                                | and                             |  |  |  |  |
| 02/25/19              | USA Drivers, Inc.  | TransForce, Inc.  | n/a                            | n/a                              | n/a                             |  |  |  |  |
| Description:          | ·  | rivers, Inc., a provider of staffing ar<br>was founded in 1985 and is base                                | •                              |                                  | river's license                 |  |  |  |  |
| 01/08/19              | Global Technology<br>Associates, LLC/NextGen<br>Global Resources, LLC  | Kelly Services, Inc.  | \$85.0                         | n/a                              | n/a                             |  |  |  |  |
| Description:          | Kelly Services Inc. (NasdaqGS:KELY.A) acquired Global Technology Associates LLC and NextGen Global Resources LLC for \$85 million. Global Technology Associates, LLC provides engineering, technology, and business consulting solutions and services for the telecommunications industry. NextGen Global Resources, LLC provides telecommunications, wireless, and connected technology staffing solutions. Global Technology Associates, LLC and NextGen Global Resources, LLC are based in the U.S. |   |                                |                                  |                                 |  |  |  |  |

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# Waluation Metrics by Sector









| Ticker   | Company Name                           | Stock<br>Price | % of 52<br>Week<br>High | Market<br>Cap<br>(\$mm) | Enterprise<br>Value<br>(\$mm) | Enterp         | orise Val     | ue to:        | P/E    |
|----------|--|----------------|-------------------------|-------------------------|-------------------------------|----------------|---------------|---------------|--------|
|          |  |                |                         |                         |                               | LTM<br>Revenue | LTM<br>EBITDA | NTM<br>EBITDA |        |
| Informat | ion Services [2]                       |                |                         |                         |                               |                |               |               |        |
| CPRT     | Copart, Inc.                           | 60.59          | 90.3%                   | 13,827.0                | 14,211.7                      | 7.6x           | 19.9x         | 17.5x         | 30.5x  |
| CSGP     | CoStar Group, Inc.                     | 466.42         | 96.2%                   | 17,001.9                | 15,901.4                      | 13.3x          | 45.1x         | 31.6x         | 71.3x  |
| EFX      | Equifax Inc.                           | 118.50         | 85.4%                   | 14,381.8                | 16,841.6                      | 4.9x           | 22.6x         | 14.3x         | 48.0x  |
| FDS      | FactSet Research Systems Inc.          | 248.27         | 99.8%                   | 9,443.1                 | 9,772.5                       | 7.0x           | 20.7x         | 18.2x         | 30.9x  |
| FICO     | Fair Isaac Corporation                 | 271.63         | 99.9%                   | 7,896.6                 | 8,648.9                       | 8.1x           | 35.0x         | 0.0x          | 56.0x  |
| FORR     | Forrester Research, Inc.               | 48.35          | 94.5%                   | 890.2                   | 749.9                         | 2.1x           | 24.1x         | 14.2x         | 57.6x  |
| IT       | Gartner, Inc.                          | 151.68         | 94.1%                   | 13,607.5                | 15,732.8                      | 4.0x           | 25.8x         | 21.4x         | 114.0x |
| INWK     | InnerWorkings, Inc.                    | 3.62           | 34.8%                   | 187.6                   | 303.6                         | 0.3x           | 30.7x         | 7.0x          | NM     |
| LQDT     | Liquidity Services, Inc.               | 7.71           | 84.2%                   | 256.8                   | 188.3                         | 0.9x           | NM            | NM            | NM     |
| MORN     | Morningstar, Inc.                      | 125.99         | 87.3%                   | 5,365.6                 | 5,039.7                       | 4.9x           | 18.8x         | NM            | 29.6x  |
| RBA      | Ritchie Bros. Auctioneers Incorporated | 34.00          | 87.7%                   | 3,704.3                 | 4,213.0                       | 3.6x           | 18.0x         | 14.5x         | 30.6x  |
|          |  |                |                         |                         | Mean                          | 4.3x           | 24.0x         | 13.4x         | 44.3x  |

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<sup>[2]</sup> CSGP is excluded from mean LTM revenue and EBITDA multiple calculations; IT is excluded from mean P/E multiple calculation.



| Ticker          | Company Name                               | Stock<br>Price | % of 52<br>Week<br>High | Market<br>Cap<br>(\$mm) | Enterprise<br>Value<br>(\$mm) | Enterprise Value to: |               | P/E           |       |
|-----------------|--|----------------|-------------------------|-------------------------|-------------------------------|----------------------|---------------|---------------|-------|
|                 |  |                |                         |                         |                               | LTM<br>Revenue       | LTM<br>EBITDA | NTM<br>EBITDA |       |
| IT Consu        | ılting <sup>[3]</sup>                      |                |                         |                         |                               |                      |               |               |       |
| ACN             | Accenture plc                              | 176.02         | 99.2%                   | 112,271.3               | 108,218.9                     | 2.6x                 | 16.2x         | 14.4x         | 25.6x |
| CTSH            | Cognizant Technology Solutions Corporation | 72.45          | 86.9%                   | 41,665.9                | 37,899.9                      | 2.4x                 | 11.4x         | 10.1x         | 20.1x |
| CTG             | Computer Task Group, Incorporated          | 4.30           | 44.7%                   | 62.3                    | 53.5                          | 0.1x                 | 7.2x          | 4.6x          | NM    |
| PRFT            | Perficient, Inc.                           | 27.39          | 88.1%                   | 908.7                   | 983.7                         | 2.0x                 | 16.4x         | 11.8x         | 37.5x |
| SNX             | SYNNEX Corporation                         | 95.39          | 81.9%                   | 4,838.2                 | 8,117.6                       | 0.4x                 | 9.0x          | 7.7x          | 11.7x |
|                 |  |                |                         |                         | Mean                          | 1.8x                 | 12.0x         | 9.7x          | 23.7x |
|                 |  |                |                         |                         |                               |                      |               |               |       |
| Marketin        | g Services [4]                             |                |                         |                         |                               |                      |               |               |       |
| RAMP            | LiveRamp Holdings, Inc.                    | 54.57          | 86.3%                   | 3,738.5                 | 2,191.7                       | 2.3x                 | 32.1x         | NM            | NM    |
| HHS             | Harte Hanks, Inc.                          | 3.57           | 29.4%                   | 22.4                    | 25.4                          | 0.1x                 | NM            | NM            | 1.5x  |
| VVI             | Viad Corp                                  | 56.29          | 90.1%                   | 1,137.1                 | 1,342.6                       | 1.0x                 | 10.2x         | 8.6x          | 24.2x |
|                 |  |                |                         |                         | Mean                          | 1.7x                 | 21.2x         | 8.6x          | 12.8x |
|                 |  |                |                         |                         |                               |                      |               |               |       |
| Profession      | onal Staffing                              |                |                         |                         |                               |                      |               |               |       |
| SWX:<br>ADEN    | Adecco Group AG                            | 53.12          | 76.0%                   | 8,809.2                 | 10,084.5                      | 0.4x                 | 7.3x          | 7.8x          | 17.0x |
| AMN             | AMN Healthcare Services, Inc.              | 47.09          | 69.0%                   | 2,206.9                 | 2,633.6                       | 1.2x                 | 10.4x         | 10.3x         | 16.2x |
| ASGN            | ASGN Incorporated                          | 63.49          | 67.4%                   | 3,343.1                 | 4,401.7                       | 1.3x                 | 11.8x         | 9.7x          | 21.3x |
| CCRN            | Cross Country Healthcare, Inc.             | 7.03           | 54.5%                   | 254.1                   | 321.9                         | 0.4x                 | 11.9x         | 12.1x         | NM    |
| KELY.A          | Kelly Services, Inc.                       | 22.06          | 68.3%                   | 862.1                   | 829.0                         | 0.2x                 | 7.0x          | 6.5x          | 38.0x |
| KFRC            | Kforce Inc.                                | 35.12          | 80.7%                   | 862.5                   | 936.6                         | 0.7x                 | 10.6x         | 9.5x          | 15.3x |
| MAN             | ManpowerGroup Inc.                         | 82.69          | 69.1%                   | 4,964.7                 | 5,521.8                       | 0.3x                 | 6.0x          | 6.3x          | 9.7x  |
| ENXTAM:<br>RAND | Randstad NV                                | 43.47          | 77.1%                   | 7,959.6                 | 9,251.1                       | 0.4x                 | 8.5x          | 8.0x          | 11.5x |
| RCMT            | RCM Technologies, Inc.                     | 3.94           | 66.8%                   | 50.7                    | 77.8                          | 0.4x                 | 9.1x          | 7.8x          | 17.9x |
|                 |  |                |                         |                         |                               |                      |               |               |       |

| [3] CTG is excluded | from moon | Dovonuo | multiple | coloulation |
|---------------------|-----------|---------|----------|-------------|
| TSLUTE IS excluded  | mom mean  | Revenue | mumble   | calculation |

<sup>[3]</sup> CTG is excluded from mean Revenue multiple calculation.[4] HHS is excluded from mean Revenue and P/E multiple calculations.

| Ticker                           | Company Name                   | Stock<br>Price | % of 52<br>Week<br>High | Market<br>Cap<br>(\$mm) | Enterprise<br>Value<br>(\$mm) | Enterprise Value to: |               |               | P/E   |
|----------------------------------|--------------------------------|----------------|-------------------------|-------------------------|-------------------------------|----------------------|---------------|---------------|-------|
|                                  |                                |                | J                       |                         |                               | LTM<br>Revenue       | LTM<br>EBITDA | NTM<br>EBITDA |       |
| RECN                             | Resources Connection, Inc.     | 16.54          | 84.8%                   | 524.7                   | 541.9                         | 0.7x                 | 8.6x          | 9.1x          | 21.7x |
| RHI                              | Robert Half International Inc. | 65.16          | 81.5%                   | 7,625.5                 | 7,349.6                       | 1.3x                 | 11.3x         | 10.5x         | 18.3x |
| STAF                             | Staffing 360 Solutions, Inc.   | 1.47           | 25.8%                   | 12.1                    | 67.1                          | 0.3x                 | 13.8x         | 5.3x          | NM    |
| TBI                              | TrueBlue, Inc.                 | 23.64          | 79.2%                   | 916.2                   | 949.3                         | 0.4x                 | 7.8x          | 7.8x          | 14.5x |
|                                  |                                |                |                         |                         | Mean                          | 0.6x                 | 9.5x          | 8.5x          | 18.3x |
|                                  | y Consulting <sup>[5]</sup>    |                |                         |                         |                               |                      |               |               |       |
| CBZ                              | CBIZ, Inc.                     | 20.24          | 83.0%                   | 1,097.3                 | 1,230.7                       | 1.3x                 | 10.6x         | 10.2x         | 18.6x |
|                                  |                                |                |                         |                         |                               |                      |               |               |       |
| CRAI                             | CRA International, Inc.        | 50.54          | 86.0%                   | 406.9                   | 368.8                         | 0.9x                 | 9.5x          | NM            | 19.4x |
| EXPO                             | Exponent, Inc.                 | 57.72          | 98.8%                   | 2,972.5                 | 2,763.9                       | 7.8x                 | 28.3x         | 27.2x         | 43.4x |
| FCN                              | FTI Consulting, Inc.           | 76.82          | 93.8%                   | 2,832.5                 | 2,786.0                       | 1.4x                 | 10.7x         | 10.7x         | 19.5x |
| HURN                             | Huron Consulting Group Inc.    | 47.22          | 82.8%                   | 1,024.1                 | 1,287.6                       | 1.6x                 | 14.1x         | 12.7x         | 75.0x |
| MMS                              | MAXIMUS, Inc.                  | 70.98          | 96.2%                   | 4,528.4                 | 4,601.9                       | 1.9x                 | 13.2x         | 11.1x         | 21.4x |
| HCKT                             | The Hackett Group, Inc.        | 15.80          | 69.2%                   | 471.7                   | 464.4                         | 1.8x                 | 11.1x         | 9.4x          | 18.6x |
|                                  |                                |                |                         |                         | Mean                          | 1.5x                 | 11.5x         | 10.8x         | 19.5x |
| OVERALL BUSINESS SERVICES SECTOR |                                |                |                         |                         | Mean                          | 2.2x                 | 15.9x         | 11.1x         | 26.7x |

[5] EXPO is excluded from all mean multiple calculations; HURN is excluded from mean P/E multiple calculation.

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## NOTES

## **Notes**

- Sources: Capital IQ, Bloomberg, company 10-K, 10-Q and 8-K SEC filings, annual reports, press releases, Bureau of Labor Statistics and others as indicated.
- Any public companies chosen for the "SCA Business Services Universe" are companies commonly used for industry information to show performance within a sector. They do not include all public companies that could be categorized within the sector and were not created as benchmarks; they do not imply benchmarking and do not constitute recommendations for a particular security and/or sector. The charts and graphs used in this report have been compiled by SOLIC Capital Advisors solely for purposes of illustration.

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